

PETROLEUM CLUB OF WA



ABOUT US: The Petroleum Club of WA was established in 1966 as the social hub and network for the oil and gas industry in Western Australia, and we are a not-for-profit organisation.

OUR MEMBERS & GUESTS: key decision makers, industry stakeholders, suppliers, government representatives, corporate clients, new entrants to industry.

EVENTS: 20 Events per year with an expected attendance of over 3000 oil and gas industry professionals throughout the year.

We also facilitate education and further learning for secondary education students and new entrants to the industry through our events and seminars.



CALENDER OF EVENTS 2012

| | | |
|--------------|--|----------------|
| 17 January | Summer Sundowner & Networking Event | 150-250 guests |
| 01 Feb | Introduction to Petroleum Industry Seminar | 100 guests |
| 07 February | Dinner Meeting & Networking Event | 200-300 guests |
| 13 March | Dinner Meeting & Networking Event | 200-300 guests |
| 22-23 March | Dockwise Sailing Regatta | 350 guests |
| 28 March | Introduction to Petroleum Industry Seminar | 100 guests |
| 08 May | Dinner Meeting & Networking Event | 200-300 guests |
| 30 May | Introduction to Petroleum Industry Seminar | 100 guests |
| 14 June | Santos Quiz Night (co-hosted by PCWA) | 300 guests |
| 10 July | Dinner Meeting & Networking Event | 200-300 guests |
| 25 July | Introduction to Petroleum Industry Seminar | 100 guests |
| 10 August | Subsea 7 Annual Ball (hosted by PCWA) | 500 guests |
| 27 August | Next Generation Event | 400 guests |
| 11 September | AGM plus Dinner Meeting & Networking Event | 250-300 guests |
| 03 October | Introduction to Petroleum Industry Seminar | 100 guests |
| 09 October | Dinner Meeting & Networking Event | 200-300 guests |
| 18 October | Golf Day | 150 guests |
| 13 November | Dinner Meeting & Networking Event | 200-300 guests |
| 28 November | Introduction to Petroleum Industry Seminar | 100 guests |
| 11 December | PCWA Christmas Breakfast | 200 guests |

Our range of events for sponsorship include:

- Monthly Dinner Meetings & Networking Events
- Special Events
Golf Day, Annual Ball, Quiz Night, Sailing Regatta
- Next Generation
Education and industry awareness event for year 10 students

SPONSORSHIP BENEFITS

- Promote your brand directly to our extensive database of industry contacts
- As a not-for-profit organisation, all sponsorship packages are tax deductible
- Major sponsors receive their logo and acknowledgement of sponsorship for a period of 12 months (for the calendar year 31/12/12):
 - at all of our monthly events on our PowerPoint presentation
 - on the sponsors page of our website
 - featured in our monthly newsletters.

We can create a tailored and customised sponsorship package to meet your goals and objectives.

Contact: marketing@petroleumclub.org.au

Thankyou to the sponsors for 2012 who have already committed to supporting our events

Dockwise Sailing Regatta



Santos Quiz Night



Subsea Annual Ball



Naming Rights & Major Event Sponsor



\$10,000 Door Prize Sponsor



Sailing Regatta

Event Sponsors with Naming Rights \$10,000 - SOLD
 Boat Sponsors 16 per day \$2500 per boat

Golf Day

Naming Rights \$10,000
 Platinum Sponsor \$6,000
 Gold Sponsor \$5,000
 Hole-In-One sponsor \$2,500 – Sold
 Hat & Bag Sponsor \$2000
 Shirt Sleeve Sponsor (Right) \$2,000 – Sold
 Shirt Sleeve Sponsor (Left) \$2,000
 Shirt – Collar Back of shirt \$2,000
 Silver Sponsor (Banner at prize holes) \$1,500 – 5 available
 Hole Sponsor \$750 – 9 available



Annual Ball

Naming Rights & Event Sponsor \$20,000 - Sold
 Platinum & Live Music Sponsor \$15,000
 Door Prize Sponsor \$12,000 - Sold
 Cocktail Bar Sponsor \$8,000
 Theming Sponsor \$8,000
 Floor Show Sponsor \$7,000 – Sold
 Pre-dinner drinks Sponsor \$7,000
 DJ Sponsor \$5,000
 Surprise Feature Sponsor \$4,000
 Photographer & Video Sponsor \$4,000
 VIP Table Sponsor (10 available) \$3,000



Dinner Meetings & Networking Events



17 Jan (Sundowner)
 07 February – Under Offer
 13 March
 08 May
 10 July
 11 September (AGM – see below)
 09 October
 13 November

\$5000

- 3 Minute speaking opportunity at the event
- Reserved table for 10 people or 10 tickets
- PowerPoint presentation (no audio) displayed on arrival and during meal service
- Company logo on registration / booking form
- Logo on website
- Logo on sponsor's page in Petroleum Club Newsletters
- Brochure/promotional items on tables

AGM - 11 September

NOTE: Any event with over 200 guests will be classed as a Premium Dinner Event

\$10,000

- Premium Event with Major Key Note Speaker
- Reserved table for 10 people
- Table signage on all tables with your logo
- 3-5 minutes speaking opportunity
- PowerPoint presentation (no audio) displayed on arrival and during meal service
- Company logo on registration / booking form
- Logo on website
- Logo on sponsors page in monthly Newsletter

Education



Next Generation Sponsorship Packages 2012



| | Platinum Sponsor \$10,000 (1 ONLY) | Gold Sponsors \$7,500 (3 only) | Silver Sponsors \$5,000 (4 available) | Supporting Sponsor \$2,000 (Unlimited) |
|--|---------------------------------------|-----------------------------------|--|---|
| • Display booth at "Next Generation" event | ★ | ★ | ★ | |
| • Banners displayed in presentation rooms at event | ★ Stage area | ★ In-room | | |
| • 2 x Company representatives invited to join the Board of Governors at the Club's AGM dinner | ★ | | | |
| • 2 x complimentary tickets attend a Petroleum Club dinner event | ★ | ★ | | |
| • Tear-drop banner displayed at event entrance area | ★ | ★ | ★ | ★ |
| • Company invited to present a module at "Next Generation" event | ★ | ★ | ★ | ★ |
| • Sponsor logo & acknowledgement on the "Next Generation" program, Petroleum Club newsletters, website and on all event PowerPoint presentations | ★ | ★ | ★ | ★ |

NEXT GENERATION: CONCEPT OVERVIEW

The *Next Generation* Event is reaching the end of the planning stages and will soon begin the roll-out and development of the program. The concept of *Next Generation* is to introduce year 10 students to the Oil and Gas industry, to showcase the broad range of career paths available and to provide guidance on the pathways to achieving their desired careers. This will include representation from a range of sectors such as exploration & production, engineering, construction & maintenance, renewable and sustainable industries and will showcase options available across all sectors.

CAREER PATHS IN THE OIL & GAS INDUSTRY

The students will be tasked with focusing on a career path and creating an information package on that career. At the event finale scheduled for term 3, posters, brochures and other career information will be showcased and student representatives will present a selection of career path choices to the rest of the students. This event will coincide with the year 10 student subject selection timing, providing a valuable source of information to the schools and students.

Thank you to our sponsors of the Schools Information Program 2011

PLATINUM SPONSOR



CORPORATE SPONSORS



MAJOR SPONSORS



FOUNDATION SPONSORS



EDUCATION SPONSORS

COORDINATING SPONSORS



SUPPORTING SPONSORS



INDUSTRY MENTORS

Industry representatives will act as mentors and provide assistance and a direct point of contact for industry understanding. This provides an interactive and hands-on approach to learning while creating the gateway for industry to work directly with students and reinforce the positive perceptions of our industries.

STUDENT & SCHOOL PARTICIPATION

We aim to have around 300 students from 10 local schools participating in the event and we are currently working with school teachers to enhance and work within the curriculum guidelines. The educational component is an important aspect to the *Next Generation* program and we will ensure that the event is aligned with capabilities that support educational and learning opportunities.

SPONSORSHIP

Sponsorship of the *Next Generation* is now available and we have a range of areas in which you can support the program including financial sponsorship of the event, acting as a mentor to the students, volunteers for the event finale and providing prizes for the students.

The *Next Generation* program is self-funded and we rely on the contribution and support of industry to ensure the success of the program. We look forward to working with you all to ensure the success of this event for the students, schools and our industry.

Gordon Trotter
Vice President Next Generation